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## Tower Cancer Research Foundation



### **Tower Cancer Research Foundation Raises Over A Million Dollars; Gala Honoring Julian Gold, M.D., Beverly Hills Vice-Mayor and Randall Katz, CEO, Milestone Entertainment on Evening of May 7, 2014 Huge Success -- Music Legend Natalie Cole, R&B Icon Maxine Nightingale and other Luminaries Contribute to Magical Evening**

Los Angeles, CA, May 12, 2014 – Music legend Natalie Cole, Designer Lloyd Klein, Beverly Hills Mayor Lilli Bosse, Former Beverly Hills Mayors Barry Brucker, Linda Briskman, Willie Brien, Beverly Hills Police Chief Dave Snowden, and leaders in entertainment, politics, business and medicine all attended the Tower Cancer Research Foundation's (TCRF) Tower of Hope Gala on Wednesday, May 7, 2014 to honor Beverly Hills Vice-Mayor Julian A. Gold, M.D. and Randall (Randy) Katz, CEO of Milestone Entertainment. Gold is the Co-Chairman of the Department of Anesthesiology at Cedars-Sinai Medical Center. Katz is a TCRF Board member and Chair of the UCLA Jonsson Cancer Center Foundation Board.

The event, which was held at the Beverly Hilton Hotel, attracted over 700 participants. R&B music icon Maxine Nightingale gave a rousing performance. The evening was a spectacular success, raising over a million dollars, making it the first million dollar event for TCRF, a boutique donor-directed cancer research foundation. TCRF seeks to accelerate the development of cancer treatments, improve patient access to new agents and methodologies, and provide support and educational programs for patients and their families.

TCRF has been the Southern California cancer patient's greatest ally since 1996. TCRF is known for its stellar reputation professionally vetting cancer research programs and maximizing the impact of donor-investors. The foundation, which is focused on Southern California, provides grants for clinical trials, innovative cancer research, caring patient support and community education. In line with its mission to advance cancer research on every level, TCRF supports pioneering and talented physician scientists with awards of annual grants to those doing cutting edge bench-to-bedside lab research. TCRF's patient support services include patient mentoring, cancer support groups, free workshops and support for caregivers. TCRF's Free Cancer Information and Resource Telephone Help Line, staffed by professional social workers, is designed to help cancer patients and their families cope with the complexities and challenges of a cancer diagnosis and cancer treatment.

TCRF's demonstrated commitment to both the Southern California community and to nurturing local cancer research talent inspired Gold and Katz to step forward as this year's honorees.

**ABOUT TOWER CANCER RESEARCH FOUNDATION** Founded in 1996 and primarily focused on Southern California, TCRF provides grants for clinical trials, innovative research, caring patient support and community education to promote more effective treatments for cancer and blood disorders. As a leading boutique cancer research foundation in Southern California, TCRF has raised over \$25 million in the last decade. These resources, which are donor directed, have funded specific programs that are professionally vetted by committees comprised of local scientific and community leaders. In addition, TCRF awards \$100,000 grants annually to young pioneering physician scientists engaged in groundbreaking bench-to-bedside research. While there are many brilliant scientists performing cancer research, TCRF recognizes the importance of nurturing the local pool of rich research talent because important breakthroughs have come from unexpected directions and provided new perspectives. [www.towercancer.org](http://www.towercancer.org)