

Celebrities Playing Poker For Cancer Research In LA This Weekend

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Poker has meant a lot of things to a lot of people since the game's popularity boomed in the early 2000s. However, it remains one of the best ways to bring people together to **raise money for a good cause**.

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From the original **Ante Up For Africa** events at the [World Series of Poker](#) to pro player **Vanessa Selbst's** recent **Blinds & Justice charity events** in **New York City**, there have been countless charity events over the years. In fact, many have successfully combined the power of celebrity and the game of poker to raise money effectively.

For every one person taking the game seriously and turning it into a profession, there are easily a thousand more enjoying it as a recreational pursuit and willing to put personal interests aside to raise funds for a worthy cause.

Tower Cancer Research Foundation hosting charity poker event

The Tower Cancer Research Foundation's **4th Annual Ante Up for a Cancer Free Generation Poker Tournament and Casino Night** in Los Angeles, [California](#) Saturday, June 3, 2017 is yet another great example.

The event will go off at the **Sofitel Hotel** on Beverly Boulevard. Red carpet arrivals begin at 6 p.m. local time Saturday. The list of Hollywood celebrities and top pro athletes expected to show up to help raise money for cancer research is an impressive one:

- Former NBA greats **Baron Davis**, **Corey Maggette** and **Jason Collins**.
- Olympic gold medalist **Kim Glass**.
- Comedian **David Allen Grier**.
- Beverly Hills 90210 star **Jennie Garth**.
- Supermodel **Joanna Krupa**.
- Former UFC champions **Tito Ortiz** and **Chuck Liddell**.
- Legendary Major League Baseball manager **Tommy Lasorda**.

Most of the people on this list have a history of showing up at poker charity events and have an obvious love for the game. However, the cause is real reason they'll be turning up for this one.

An ally to Southern California cancer patients

Tower has been an ally to Southern California cancer patients since 1996. The organization is a specialized cancer research foundation. It provides research grants, patient support and community education in Southern California. In fact, Tower has raised well over **\$30 million** for these initiatives over the past 20 years.

Tower's **Cancer Free Generation** represents the organization's young leadership division. Cancer Free Generation seeks to identify doctors, medical professionals and researchers working on innovative cancer research programs. The division also supports young people who have been impacted by cancer. The ultimate goal is to help make the next generation the first cancer-free generation.

More information about Tower and Cancer Free Generation can be found on the foundation's website at TowerCancer.org.

Tickets for the 4th Annual Ante Up for a Cancer Free Generation Poker Tournament and Casino Night can also be purchased on the website or by calling **310-299-8477**.

The poker community chips in

Professional poker players **Tiffany Michelle** and **Jamie Gold** are also likely to attend. Gold won the **2016 WSOP Main Event**. Michelle also appeared as a contestant on TV's **Amazing Race**. However, poker players, celebrities and athletes aren't the only ones who want to help raise money for Tower.

[PokerStars](#) is unable to offer real-money poker to anyone in the United States outside [New Jersey](#). However, the company is a major sponsor of the tournament.

The online poker giant is giving away a seat in the **PokerStars Championship in the Bahamas**. Other donated prizes include a four-night stay at the **Ritz Carlton Waikiki** and a three-night stay at the **Hilton Los Cabos**.



WRITTEN BY

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Martin Derbyshire is a veteran of the gambling industry. He is an award-winning journalist and video and film producer with more than a decade covering online gambling, poker, and the land-based casino businesses. Martin has traveled the world interviewing personalities from all corners of the high-stakes gambling sphere.

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