

MISSION

Cancer Free Generation's goal is to help ensure that the next generation becomes cancer free.

Launched in 2012, Cancer Free Generation (CFG) is Tower Cancer Research Foundation's young leadership division and has **raised more than \$1.5 million**. Determined to attack cancer on all fronts, CFG funds young physician scientists and community partnership programs.



IMPACT

Scientific Research

Each year, CFG sponsors a Tower Career Development Grant recipient to conduct groundbreaking cancer research. Leveraging the \$600,000 awarded for early investment dollars, these scientists from major academic medical centers such as UCLA, UCSD, CHLA and USC have gone on to earn **over \$4 million in additional clinical research funding from major institutions such as the National Institutes of Health (NIH)**. Some examples include:

- **\$100,000 invested** to study GI tumors led to over **\$2.6 million in additional funding**.
- **\$50,000 invested** to study Leukemia led to **additional funding of \$550,000**
- **\$100,000 invested** to study pediatric Leukemia led to nearly **\$1 million in additional funding**.

Community Partnerships

To extend the reach of vital patient support programs, CFG has **invested nearly \$500,000 in local Community Partnership grants** to support children and young adult cancer survivors, low-income patients and underserved populations. Some examples of this impactful support include:

- **Invested \$140,000** in a partnership with **Camp Kesem** to open new chapters and assist in expanding the impact, programs and diversity for children impacted by a parent's cancer
- **Contributed \$50,000** for **City of Hope's Adolescent and Young Adult Support Program**
- **Provided \$30,000** for **CHLA's Virtual Reality Program** to study the effects of using virtual reality to reduce pain and anxiety while undergoing medical procedures
- **Funded \$75,000** for **UCLA Mattel's Teen and Young Adult Program** and their School Reintegration Program

In addition, CFG hosts its annual **Day of Beauty for Cancer Thrivers** offering complementary spa and salon services to those undergoing cancer treatment or in post-treatment to empower and lift their spirits. This event has grown from just ten attendees to now over 150 cancer thrivers.

CFG In Action

Join Cancer Free Generation at one of our future popular annual events including Ante Up Celebrity Poker and Game Night, Move Over Cancer, Ride for CFG and Educational Hot Topic Speaker Series. Together we can attack cancer on all fronts!