Poker Tournament, Casino Night Raises Funds For Tower Cancer Research Foundation

Beverly Hills-based Tower Cancer Research Foundation’s (TCRF) “Cancer Free Generation” (CFG) held a poker tournament/casino night to “end cancer” at the Sofitel Hotel earlier this month.

Celebrities like Jason Alexander attended in “Vegas attire” ranging from cowboy hats to tuxedos and maxi dresses to micro minis.

Diamonds, a Cabo vacation and Red Hot Chili Peppers’ autographed guitars were among the items auctioned to raise funds.

The ambiance included casino games, a rock soundtrack, and food and drinks.

Cancer patients like Irma told of their experiences. The 40-something wife and mother of a 9-year-old explained that she had received chemotherapy the day before the event and another shot a few hours before to raise her white blood count. Her husband made it to the final table, and later lost, but was happy to see funds go to cancer research.

PokerStars donated a $10,000 entrance into the PokerStars Caribbean Adventure Main Event in the Bahamas for the winner.

CFG is the young leadership division of TCRF, whose goal is to ensure that the next generation becomes the first cancer-free generation.

TCRF vets cancer research programs to maximize the impact of donor-investors since 1996. TCRF provides grants for clinical trials, cancer research, patient support and community education. TCRF awards annual grants to talented young physician scientists doing cutting-edge bench-to-bedside lab research.

For more information, visit www.towercancer.org.