Volunteers Celebrate Tower Cancer Patients With A Day Of Beauty In Beverly Hills

By Laura Coleman

On Monday, some of the strongest women around came to Beverly Hills for a little TLC at Gavert Atelier thanks to the efforts of the Tower Cancer Research Foundation’s young leadership division which organized a day of beauty and support for women in treatment.

Tower’s “Day of Beauty for Cancer Survivors” was held in memory of Laura Shanahan, a founding member of the Cancer Free Generation who passed away in June. The positive energy was palpable as dozens of volunteers throughout the beauty industry pampered over 50 woman being treated at Tower with facials, make-up, hair-styling and cuts, manic/pedic and other services.

“Beauty is the best (see ‘TOWER CANCER,’ page 9)

BEAUTIFUL INSIDE AND OUT—Cancer survivors Rodene Jones and Suzanne Asherson find joy in beauty.

Rodene Jones, who shone brightly following a facial and make-up application, echoed Asherson’s sentiments.

“A little lipstick, a nice haircut, it really goes a long way,” she said. “It’s nice to have options that women have to feel beautiful.”

Jones, a 33-year-old photographer, was diagnosed with breast cancer on Nov. 6, 2012 after her husband found a large lump. She has gone through a double mastectomy and 37 rounds of radiation.

“[Today] is bringing a sense of community around the disease,” she said.

“I feel like myself,” Asherson said, following a make-up application that highlighted her beautiful eyes and skin.

In addition to Gavert donating the space and hair-related services, other volunteers included: Eyelashes by D’Lashes, polish changes and hand/foot massages by Nails Deluxe, facials by Robin McDonald and Charlotte Dorsey, muscle stimulation by Lucy Postolov and photographs by Chris Panagakis.

For information on Tower’s young leadership division, visit: www.towercancerfoundation.org/cancer-free-generation.