CYCLING FOR CANCER RESEARCH—Fifty riders raised $75,000 for cancer research at Sunday’s “Spin For a Cancer Free Generation” event at SoulCycle. The 2nd annual event was sponsored by Cancer Free Generation (CFG), the young leadership division of Tower Cancer Research Foundation. Pictured, back row (from left): the Cancer Free Generation executive committee: Sep Rokhsar, M.D.; Casey Federman, president; David Schwarz, VP and Justin Ehrlich. Front row (from left) are: Elyse Cohen, Cindy Spitz, Kelly Prather, Jennifer Perlson and Lauren Warsavsky. Nearly 3 million children are living with a parent with cancer, and the CFG believes the psychological and social needs of these invisible victims are dramatically neglected. The nonprofit has set out to raise cancer research funds and awareness about young people and their families facing cancer in Southern California. CFG seeks to identify visionary and innovative doctors, medical professionals and researchers and enable them to discover and implement new ideas and techniques to conquer cancer. Founded in 2001, CFG’s members include professionals working in the fields of finance, law, real estate, entertainment, technology, event planning, and medicine. Primarily focused on Southern California, the 19-year old Tower Cancer Research Foundation provides grants for clinical trials, innovative research, caring patient support and community education to promote more effective treatments for cancer and blood disorders.