MAGNOLIAS FOR TOWER—The Tower Cancer Research Foundation Magnolia Council held its fundraising “Spirit of Hope” luncheon and boutique earlier this month at the Beverly Wilshire Hotel, with around 500 guests. Receiving the Spirit of Hope Award were Harriet Rossetto, (right) founder and executive VP of Beit T’Shuvah, a residential treatment center and educational institution in West Los Angeles; and Nancy Mishkin, chair of the foundation (and former Beit T’Shuvah board chair). Mishkin founded the Magnolia Council to bring together like minded women” in a spirit of friendship, fun and philanthropy.” Since its inception in 2009, the council has raised more than $1.5 million dollars to support the foundation. This year’s luncheon raised nearly $300,000. The foundation awards grant funding to innovative research in the search for answers to cancer, and for patient support and community education programs. Since its inception in 1996, the foundation has participated in more than 200 clinical trials and awarded millions of dollars to physician scientists pursuing novel hypotheses.

Photo by Tiffany Rose