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TO SEE AND BE SEEN

THE FASHION OF BEVERLY HILLS



CANCER FREE GENERATION—

The positive energy was overwhelming on Monday at Gavert Atelier Salon in Beverly Hills, where over 100 patients at Tower Cancer Research indulged in complementary spa and beauty services including mini facials, massages, hair and wig styling, expertly applied fake lashes, gorgeous make-up, and manicures. Hosted by Tower's Young Leadership Division, Cancer Free Generation, Tower's "Day of Beauty" is about lifting spirits and self-esteem and is one of the foundation's most beloved patient support programs. Tower's first "Day of Beauty" was held at the salon three years ago in



memory of Laura Shanahan, a founding member of the Cancer Free Generation who'd just passed away. The event has continued to grow in size. Pictured (clockwise, from top left): Suzanne Baruch Asherson, Board Member, Cancer Free Generation; Cancer fighters and professionals volunteering their services; Nancy Mishkin, Chair of Tower Cancer Research Foundation who prevailed on the salon owner's generosity, with her grandson; and Jen Levy, a founding members of Tower's Cancer Free Generation and one of the key organizers of the Day of Beauty for Cancer Fighters, pictured with her mother, and her mother, Abby Levy.

Photos by Miguel Hernandez