



PRESS RELEASE:



Tower Cancer
Magnolia
House



CANCER SUPPORT
COMMUNITY
LOS ANGELES

Tower Cancer and CSCLA Announce Partnership

Tower Cancer and Cancer Support Community Los Angeles (CSCLA) are proud to announce their partnership designed to significantly magnify and enhance participation in and access to clinically grounded cancer patient support programs for cancer patients, survivors and their families, of all ages and backgrounds, throughout Southern California and beyond.

Cancer Support Community Los Angeles (CSCLA) is a nonprofit whose mission is to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care. For more than 40 years, CSCLA has been providing free, no-cost psychosocial support and services to persons living with cancer – all ages, all diagnoses, and at all stages – and their loved ones.

Julia Forth, CEO, Cancer Support Community Los Angeles states, "CSCLA is delighted to partner with Tower Cancer to expand and strengthen its services to cancer patients and families. For over 42 years, CSCLA has offered a variety of free programs and services for cancer patients, survivors, caregivers, and loved ones, including children with cancer or impacted by cancer in the family. Our professional, evidence-based psychosocial support is a perfect complement to the compassionate work of Magnolia House. By joining forces, we can further elevate our positive impact on our shared community."

Tower Cancer's survivorship support program, Magnolia House, offers integrative health and wellness support and education that empowers cancer patients and their families to develop a physical and emotional toolkit to meet the challenges of cancer – from diagnosis to survivorship. For more than 15 years, Magnolia House has provided an array of free fitness, therapeutic, and



holistic classes to help participants hailing from Southern California to virtually anywhere in the world to optimize quality of life. In 2023 alone, Magnolia House presented over 1,500 programs and offerings, which facilitated more than 21,000 visits to Magnolia House.

Christopher Clinton Conway, CEO of Tower Cancer, shared his thoughts about the collaboration. “I cannot think of a better partner than CSCLA to help Tower Cancer expand its reach and impact in the cancer survivor community. According to the American Association for Cancer Research, there are 18 million cancer survivors in the US, with that number expected to increase to 26 million by 2040. The work of Magnolia House is more important than ever, and joining forces with CSCLA will create a powerful venue for cancer survivors and their families everywhere to receive meaningful free help and support on their cancer journey. I’m thrilled that by joining forces we’ll be able to make a real difference in the lives of so many more people effected by this insidious disease.”

Tower Cancer and CSCLA will begin combined programming and other offerings in November 2024, and will continue to expand this exciting partnership in 2025.